



SEO

search engine optimisation

Why Your Website Is Stuck On Page No. 2153 In Google

Here's where to spy on what your competitors are doing to get your best prospects — and then follow an exact procedure to copy exactly what they're doing to beat them in the search engine competition.

- immediately see why certain websites are mysteriously dropped out of Google, Yahoo, and MSN — and prevent your website from being banned
- Get indexed in ALL of the major search enginesin as little as 12 hours!
- Properly optimize your website for MSN, Yahoo, and the new, confusing Google
- See the tricks your competitors are using to outrank and outdo you in the search engines
- Find out exactly which websites you should and shouldn't approach for reciprocal link exchanges.
- Easily get a higher page rank on your website's most important pages, which can increase your rankings over 250 positions — Overnight!

What you're about to uncover is unlike anything you've ever seen, heard or tried before. It's NOT another costly search engine optimization (SEO) service, outdated search engine 'how-to' program, or complex software that uses illegal or unethical tricks to gain top search engine rankings.

If you're serious about getting higher search engine rankings, I urge you to sit back, grab a cup of coffee and indulge everything I'm about to teach you. I'll show you what to do after you're tired of your competitors hoarding all your best prospects for themselves.

If you're anything like me, you're also tired of trying to find the light at the end of the search engine tunnel.

In fact, you're probably working at getting top rankings in the search engines, the kind of rankings that can literally bombard your website with top quality leads and prospects..... while ignoring your most important and best use of your time, which is to work on and grow your business.

Imagine consistently squashing your competition in the search engine wars by clicking a single button to ethically spy on them and then beating them to the punch — every single time.

Imagine having a constant flow of highly targeted, ready-to-buy traffic to your website, within just a few days... **traffic you couldn't stop even if you tried.** Well... now you can!

These are the first few pages of my Australian Search Engine Optimization For Beginners CD that is **PACKED full of easy to understand and implement information and resources.**

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Author Biography:

Bruce Gow has been using the Internet since 1997 when he was the owner/director of a pest control company Best Pest Control Pty Ltd. He developed a training manual and used the contents of this manual to launch a website in 1998. In 2002 Bruce dropped Yellow Pages and newspaper ads to concentrate on optimizing his website to save on advertising costs. He bought up all the SEO recommended software after researching search engine forums, chat rooms and reading all the junk mail most of us delete.

Rank positioning for a very competitive industry was a challenge, particularly in Google and Yahoo search engines. He tested and re-tested his website until he uncovered several techniques that worked well with little investment costs. In March 2005 he sold Best Pest for a comfortable sum, mainly on the merits of hundreds of No.1 rankings important to the pest control industry. Bruce currently consults on SEO for real estate, car dealers and all Australian small and medium sized websites visible to the search engines.

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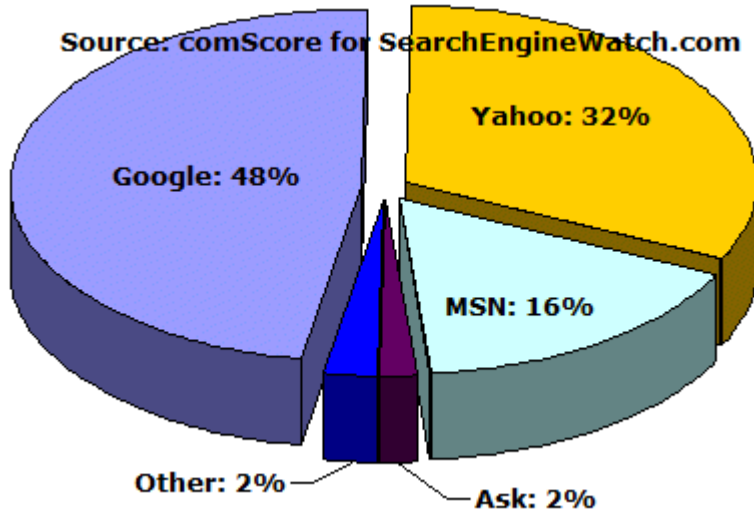
Australian Web Site Optimization for Beginners

By Bruce Gow C.T.M. www.searchengine-guy.com.au

So you've built a fancy web site with all the bells and whistles, added a couple of pages of content and submitted it to 75,000 "important" search engines. You sit back and wait for a couple of weeks, which turn into months, then seasons. Nothing happens. Except you are getting 300-400 spam emails and are frustrated that so far not ONE of those emails led to anything worthwhile. Why? What did you do wrong?

Probably quite a few things. Building a fancy website with lots of flash (a graphics animation programme written by Macromedia) will annoy a lot more people than it impresses and will make it invisible to most search engines. There are only about six search engines that are important to web site optimization, the rest of them are really not worthwhile linking to.

At the moment this is the break-up according to <http://www.searchenginewatch.com>



Why Use Search engines?

Search Engines: the number 1 Internet Marketing Tool

Research has proven that many businesses find a Web Site via a search engine. Have a look at the statistics below:

Search engines:	81%
Link from another site	59%
Viral marketing (word of mouth)	56%
TV	48%
Guessed URL	41%
Online advertising	20%
Radio	19%
Direct mail	10%

(* Source: Forrester Research Inc.)

Testimonials:

'Our website was not ranking for anything at all until Bruce starting working with us last week and already we show up on the first page of Google for "home cinemas." That's just amazing

Brendan McAdam - Creation Home Cinemas

<http://www.creationhomecinemas.com.au>

We are now No.1 for TV Aerials & No.3 for TV Antennas because of Bruce at Search Engine Guy. We also his rates to be very reasonable compared to the results we gained from using his services

Andrew Parke - Jim's Antennas

<http://www.jimsantennas.com.au>

"Bruce and Rob have not only put our site at No.1 for an Adwords promotion, but have our site on page 1 in Australian Google results for our strongest keyword phrases, 'Synthetic Grass' and 'Artificial Grass'"

Bill Rorke Protech Corp Group

- Synthetic grass and golf putting greens

<http://www.protechcorp.com.au>

"We get on the blue section of the sponsored sites and are always on page 1 of Google. We have had to put on extra staff as a direct result of the exposure we have received from our internet marketing with Bruce & Rob. We didn't feel confident at first as this advertising medium is new to us, but boy, are we glad we signed up!"

Dianne - Adept Promotional Services

- Promotional pens and products

<http://www.promotionalpens.com.au>

"Bruce has not only increased our traffic but has created a tidal wave of targeted clients to our web site. He is the Google Guru."

Peter Proctor - Solicitor/Criminal Lawyer

<http://www.proctorlaw.com.au>

"We didn't have a giant budget and were newbies with SEO. Bruce worked with this without pressurizing us, and already we are No.1 in Google for our most wanted keywords, "Hydraulic Components."

Kevin McCaffrey - Excel Hydraulics

<http://www.excel.com.au/>

"Bruce and Rob converted my old website from going nowhere fast to a professional looking site that brings new customers every day. They are friendly, efficient and produce the goods at a price I could afford."

Alan Izzard - Adept Printing

<http://www.acuteprinting.com.au>

"How good is this guy? I started teaching Bruce some SEO tactics when he first came to me to design his site, now he updates me on new internet marketing tactics. Together we have worked to get my website to page one for one of the hardest and most competitive terms in website design, "Website Design Sydney." It's at No. 6 at the moment and he should get me to No.1 before the end of the year.

Rob - Just Web

<http://www.justweb.com.au>

Bruce from Search Engine Guy landed us on page one of Google for a hugely sought after phrase in our industry, "Wealth Creation" after only submitting a few articles for us. This has lead to many new enquiries and new business that we would have not have come our way otherwise.'

Venn Williams - Halogen

<http://www.halogen.com.au>

'We have had many new leads from Google since Bruce has worked on our internet marketing for our plastic injection moulding business. For a budget of only \$100-\$200 per month, we get leads that lead us to do business with major clients'

Tom Mastrioni - Mastropas

<http://www.mastropas.com>

'Bruce re-worked our Google Adwords campaign including writing new ads for us that work really well. It certainly was worth the small investment

Jacque Parker - House Search Australia

<http://www.housesearchaustralia.com.au>

'You wouldn't believe how many large clients have found us since Bruce has managed our Adwords Campaign. We are very happy with the results.

Nazareno from Cadraw Pty Ltd - Detail Drafting

<http://www.cadraw.com.au>

'We had Bruce in recently to consult on how we are managing our Google Adwords account. My advice? Bruce will save you lots of money and stress. Get him into your office at the earliest opportunity.'

Doug - Shredfast Pty Ltd

<http://www.shredfast.com.au>

Here's How to do it the Right Way!

PURCHASE

To purchase the FULL e-book, "Australian Search Engine Optimization for Beginners", please visit our website www.searchengine-guy.com.au and go to the PURCHASE page.